

## **POLECONUK: Inaugural workshop, LSE, May 12<sup>th</sup>**

Location: 32LIF Building, Lincoln Inn Fields, Room 1.04

11:00 – 11:30 Coffee

11:30-13:00 Session 1:

*Anja Prummer (Queen Mary University), “Spatial Advertisement in Political Campaigns”.*

*Steve Callander (Stanford GSB), “Communication in a Complicated World”.*

13:00-14:00 Lunch

14:00-15:30 Session 2:

*Yingni Guo (Northwestern University), “Modes of Persuasion Toward Unanimous Consent”.*

*Ali Cirone (LSE), “Cabinets, Committees and Careers: A Natural Experiment in 19th Century France”.*

15:30-15:45 Coffee

15:45-16:30 Session 3:

*Maria Petrova (UPF), TBD.*

16:30-16:45 Coffee

16:45- 18:15 Session 4: Special session on Media:

*Andrea Prat (Columbia Business School), “Where do people get their news?”*

*James Snyder (MIT), “The Demand for Hard vs. Soft News”*

19:00 Dinner

Limited seats available. Please contact Torum Dewan (LSE) at [t.dewan@lse.ac.uk](mailto:t.dewan@lse.ac.uk)